

Indiana Arts Commission
Regional Partnership Initiative – Policy Manual – Appendix D
Cultural Planning Service Standards

1. Definition: "Cultural planning" means the collection and analysis of appropriate data to guide the planning and delivery of regional arts development services.

2. Goal: The cultural planning services provided by the Regional Arts Partner seek to ensure that the constituents of the region are regularly involved in helping articulate needs, plans, and strategies related to the regional arts development services.

3. Standards: The cultural planning service standards are organized into the following categories:

- 1) Planning
- 2) Resources
- 3) Delivery
- 4) Communication
- 5) Record keeping

Each standard has a priority level assigned based on the standard's impact on service delivery to constituents and performance as a Regional Arts Partner.

Priority 1: Regional Arts Partner must satisfy this standard.

Priority 2: Regional Arts Partner should satisfy this standard.

Priority 3: Regional Arts Partner may address this standard.

1. Planning.

- A. The RAP has established a regular planning cycle for cultural planning. Priority 1.
- B. The cultural planning process has clearly defined goals, a work plan, and a timetable. Priority 1.
- C. The RAP identifies and collaborates with other community and regional planning activities as appropriate. Priority 2.
- D. The RAP considers social, economic, and demographic trends in the region and their relationship to the arts. Priority 3.

2. Resources.

- A. An individual has been designated to manage this service. Priority 1.
- B. The RAP establishes a task force or committee with regional representation to oversee the cultural planning process. The oversight group operates under a formal mandate from the Board, has staff support, and includes regional artists and arts providers. Priority 1.

3. Delivery.

- A. A variety of methods are used to obtain information. Priority 2.
- B. A variety of regional representatives are consulted, including but not limited to: artists, arts and cultural organizations, civic and social groups, local governments, educators, chambers of commerce, religious institutions, health

and human service providers, community foundations and other donors, and the media. Priority 1.

- C. The RAP obtains information from artists and arts providers in the region regarding their activities, goals, and needs. Priority 1.
- D. Needs of under-served populations are considered and included in the plan. Priority 1.
- E. Arts education issues are considered and included in the plan. Priority 1.
- F. The cultural planning results are reflected in the RAP's action plans. Priority 1.

4. Communication.

- A. The cultural planning effort, findings and results are publicized throughout the region using a variety of methods, including but not limited to, a published report. Priority 1.
- B. A variety of methods are used to obtain public feedback on the cultural planning findings and the resulting plan. Priority 2.

5. Record Keeping.

- A. The RAP develops a database from the information gathered during the planning process. Priority 3.